## LSBAE STRATEGY MAP

### GOAL

#### OUTREACH
- **GOAL**
  - LSBAE’s outreach efforts will lead to better understanding of laws and rules surrounding licensure requirements and the practice of architecture.

  **OBJECTIVES**
  - Re-package licensing laws, rules and regulations in a user-friendly format to create a useful education tool for legislators, licensees, licensure candidates and the public.
  - Develop an outreach program to promote LSBAE as a resource to schools, licensees, licensure candidates, and industry partners.
  - Focus on underrepresented constituencies to increase diversity of the profession to a level commensurate with state demographics.
  - Demonstrate inclusiveness and transparency by inviting AIA representatives, licensing advisors and licensees to licensing celebrations, LSBAE meetings and other opportunities for engagement.

#### CELEBRATING LICENSURE
- **GOAL**
  - By celebrating licensure, LSBAE strives to ensure open communication with the profession and those aspiring to the profession.

  **OBJECTIVES**
  - Launch and promote the Architecture and Education Research Fund program.
  - Initiate early interaction with students and licensure candidates through speaking engagements in pro-practice classes, supporting AIAS Freedom by Design initiatives, and continued engagement with recent graduates in AXP.
  - Develop and launch a plan to hold regular celebratory events with new licensees.

#### ENFORCEMENT
- **GOAL**
  - Through a strong enforcement effort, LSBAE will ensure adherence to the Architects Practice Act and protect the health, safety and welfare of the citizens of Louisiana.

  **OBJECTIVES**
  - Advance compliance with Louisiana architecture laws, rules and regulations through concrete actions to educate licensees.
  - Increase understanding of laws, rules and regulations through the use of case studies and FAQs.
  - Adopt streamlined systems and processes to increase the capacity and efficiency of the LSBAE leading to timely decisions by the Board.
  - Share data on disciplinary actions with NCARB, licensees, licensure candidates and legislators.

#### NCARB
- **GOAL**
  - Participation in NCARB allows LSBAE to maintain strong relationships at the national level and stay abreast of changes in the regulation of architects.

  **OBJECTIVES**
  - Lead Member Board interaction with NCARB by beta testing new ideas and promoting early adoption of Council initiatives.
  - Encourage and support members serving in NCARB leadership roles.
  - Actively engage in two-way data sharing/reporting with NCARB.
  - Serve as a role model to other Member Boards by sharing best practices.

### FOUNDATION

#### VALUES

**Mission**
- The mission of LSBAE is to safeguard life, health and property and to promote the public welfare through the regulation of the practice of architecture, the development and application of standards and programs for licensure and credentialing of architects.